



BOAT RESPONSIBLY: WEAR A LIFE JACKET

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Life Jacket Styles

Make sure it is the right fit: for you, the activity and the water conditions.
Life jacket should be in good and serviceable condition, and properly stowed when not in use.



Standup Paddleboarder
(Belt-pack inflatable life jacket)



Anglers
(Lightweight life jacket)



Power Boater
(Suspender inflatable life jacket)

Life Jacket Fit Facts

- U.S. Coast Guard-approved (check the label).
- Appropriate size and type for the intended wearer.
- A snug fit is a proper fit.
- Adult life jackets do not work for children.
- Do not buy a life jacket for a child to "grow into."
- Even life jackets for pets!

Wearing a life jacket is not enough – make sure the straps, buckles or zippers are secure.



Life Jackets Save Lives

77% of all fatal boating accident victims drowned.*
Of these, 84% were not wearing a life jacket.*

Boating Accidents and Fatalities Statistics*

Accidents happen too fast to reach and put on a stowed life jacket. Always wear your life jacket.

*The lowest number of boating fatalities on record was in 2013.

About 8 out of 10 people who died were not wearing a life jacket.



8 out of 10 people who drowned were not wearing a life jacket.



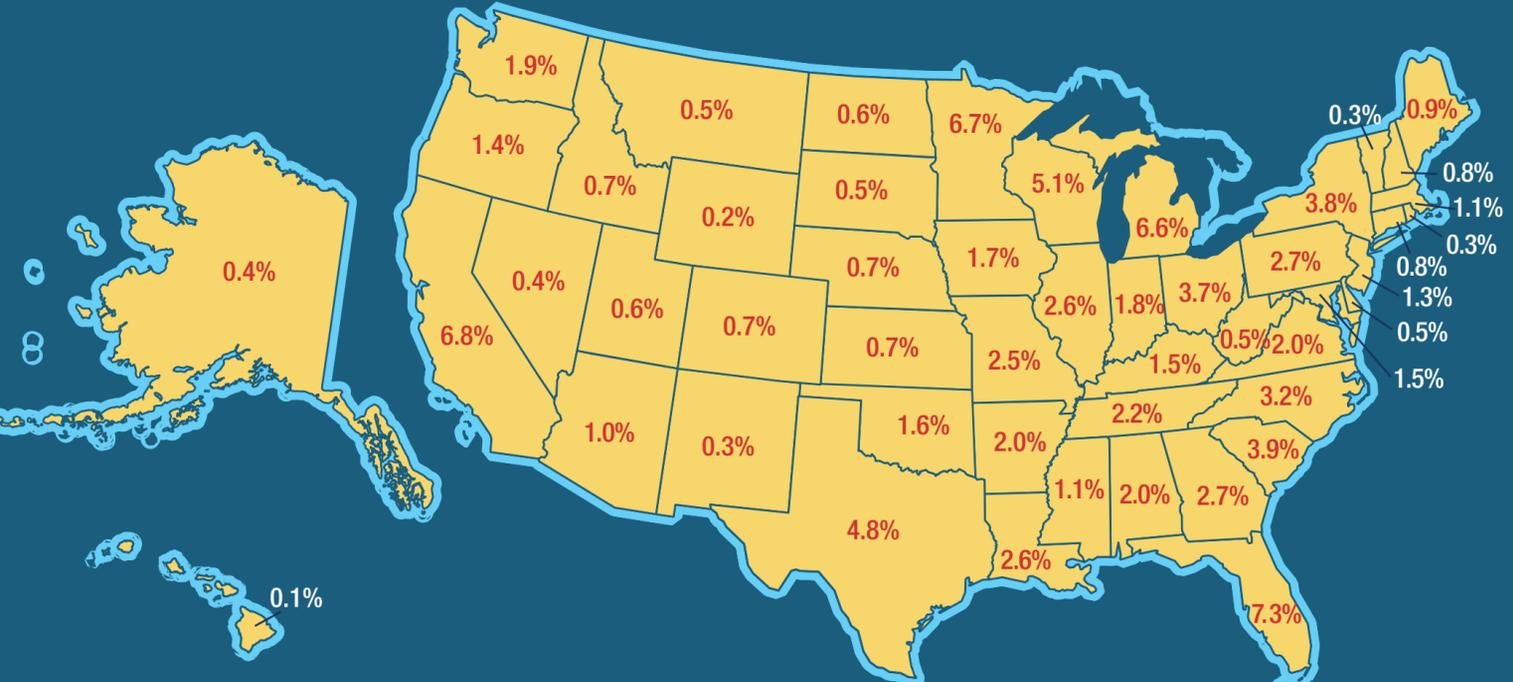
5 out of 10 people who died from trauma were not wearing a life jacket.



Recreational Boat Registration by State*

88.5 million Americans participated in boating in 2012** – the largest number of participants in recorded history.

There were 11,993,067 registered boats in 2013 (state percentages indicated below).



American Samoa	0.0007%	Northern Marina Islands	0.003%
District of Columbia	0.02%	Puerto Rico	0.2%
Guam	0.008%	Virgin Islands	0.03%

Sources: *U.S. Coast Guard's 2013 Recreational Boating Statistics

**National Marine Manufacturers Association's 2013 U.S. Recreational Boating Statistical Abstract



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