



Ready, Set, Wear It!

Life Jacket World Record Day

Boating enthusiasts set new life jacket world record on May 17, 2014.



WE DID IT AGAIN! Participants: 6,973



Inherently Buoyant
Life Jackets

5,430



Dogs in Life
Jackets

49



Inflatable Life
Jackets

1,543

TOTAL NUMBER OF EVENTS - 175

United States: 120 Events

Japan: 16 Events

Australia: 6 Events

Kenya: 1 Event

Brazil: 1 Event

Nigeria: 2 Events

Canada: 9 Events

South Korea: 1 Event

Finland: 19 Events

Learn more at
ReadySetWearIt.com