



# GET OUTSIDE

TEXAS PARKS & WILDLIFE

**Get Outside** and spark an interest in the wild things and wild places of Texas. Families participate in outdoor activities including casting a fishing rod, catching a fish, building a campfire and touching wildlife.

<b>TPWD Get Outside Annual Sponsorship Benefits</b>	<b>Guide \$20,000</b>	<b>Happy Camper \$10,000</b>	<b>Base Camp \$5,000</b>
Logo on volunteer T-shirts (1,000)	X		
Recognition in full color "thank you" ad appearing in <i>Texas Parks &amp; Wildlife Magazine</i> (Readership 500,000)	X		
Sponsor Recognition at Events	X	X	
Logo and link on TPWD Get Outside Web Page	X	X	X
Recognition in promotional materials including: press releases, social media and Life's Better Outside newsletter (118,000 subscribers)	X	X	X
Use of TPWD Proud Partner Logo	X	X	X

**Get Outside** is a two-day interactive, hands-on TPWD program offered at five public events annually with a combined attendance of 400,000. Geared toward children aged 6-17 years, families are introduced to archery, fishing, camping skills, touch tanks and more by TPWD staff and trained volunteers.

For more information on sponsorships, please contact Lacey Estus at 512-389-4361 or [lacey.estus@tpwd.texas.gov](mailto:lacey.estus@tpwd.texas.gov)

