



**GET  
OUTSIDE**  
TEXAS PARKS & WILDLIFE

To introduce families to management and conservation of the natural and cultural resources of Texas and to provide hunting, fishing and outdoor recreation opportunities for present and future generations.

<b>TPWD Get Outside Annual Sponsorship Benefits</b>	<b>Guide \$25,000</b>	<b>Happy Camper \$15,000</b>	<b>Base Camp \$5,000</b>
Logo on volunteer T-shirts	X		
Recognition in full color "thank you" ad appearing in <i>Texas Parks &amp; Wildlife Magazine</i> (circulation 158,000)	X		
Logo on Outdoor Kid's Challenge (OKC) Banner	X	X	
Logo and link on TPWD Get Outside Web Page	X	X	X
Promotional material recognition including press releases, social media and Life's Better Outside newsletter (118,000 subscribers)	X	X	X
TPWD Proud Partner Logo use agreement	X	X	X

TPWD Get Outside is a two day interactive hands on family outreach experience designed to introduce outdoor recreational activities and stewardship. Sponsors have the opportunity to spark an interest in the natural, cultural and historic resources of Texas for future generations.

We attend 5 public events annually with a combined attendance of approximately 400,000. Our Outdoor Kid's Challenge averages a daily participation of 1,000. It is geared toward youth aged 6-17 with hands on activities like archery, fishing, camping skills, touch tanks and more taught by TPWD staff and trained volunteers.



Contact: Lacey Estus 512-389-4361 or [lacey.estus@tpwd.texas.gov](mailto:lacey.estus@tpwd.texas.gov)  
for TPWD Get Outside Sponsorship Opportunities