



GET OUTSIDE

TEXAS PARKS & WILDLIFE

To introduce families to management and conservation of the natural and cultural resources of Texas and to provide hunting, fishing and outdoor recreation opportunities for present and future generations.

TPWD Get Outside Annual Sponsorship Benefits	Trailblazer \$35,000	Guide \$25,000	Happy Camper \$15,000	Base Camp \$5,000
Logo included on Get Outside Trailer Wrap	X			
Logo on State Park Photo Booth virtual Postcards	X			
Activity partnership opportunities at Get Outside events (annual event attendance approx. 400,000)	X			
Logo on volunteer T-shirts	X	X		
Recognition in full color "thank you" ad appearing in <i>Texas Parks & Wildlife</i> Magazine (circulation 158,000)	X	X		
Logo on TPWD Get Outside Outdoor Kid's Challenge stickers (10,000 OKC participants annually)	X	X	X	
Logo on Outdoor Kid's Challenge (OKC) Banner	X	X	X	
Logo and link on TPWD Get Outside Web Page	X	X	X	X
Promotional material recognition including press releases, social media and Life's Better Outside newsletter (118,000 subscribers) deadline April 15th	X	X	X	X
TPWD Proud Partner Logo use agreement	X	X	X	X

TPWD Get Outside is a two day interactive hands on family outreach experience designed to introduce outdoor recreational activities and stewardship. Sponsors have the opportunity to spark an interest in the natural, cultural and historic resources of Texas for future generations.

We attend 5 public events annually with a combined attendance of approximately 400,000. Our Outdoor Kid's Challenge averages a daily participation of 1,000. It is geared toward youth aged 6-17 with hands on activities like archery, fishing, camping skills, touch tanks and more taught by TPWD staff and trained volunteers.



Contact: Lacey Estus 512-389-4361 or lacey.estus@tpwd.texas.gov
for TPWD Get Outside Sponsorship Opportunities